

# URBAN FARMING

## Planting the Seeds for a Greener Future

Urban farming is the practice of growing and cultivating plants and animals in urban areas, such as cities and towns. With limited access to green space and fresh produce in urban areas, urban farming is becoming an increasingly popular way to produce food, promote sustainability, and improve the quality of life for urban communities.

## BENEFIT



### Fresh Product

Access to fresh, organic product that is pesticide-free and high quality



### Reduce Carbon Footprint

Reduce carbon footprint by eliminating the need for long transportation of food from rural areas



### Improve Air Quality

Indoor plants naturally filter the air, reducing the amount of pollutants and improving the air quality



### Enhance well-being

Greenery and natural elements have been shown to boost mood, creativity and productivity



### Corporate Social Responsibility

Incorporating urban farming into an office workspace can demonstrate a company's commitment to environmental sustainability and social responsibility



## IOT IMPLEMENTATION

IoT implementation in urban farming involves using sensors, automation, data analytics, and remote monitoring to create a smart farming system. This system enables farmers to optimize resource usage, increase crop yields, and reduce waste, by monitoring and controlling various aspects of farming, such as soil moisture, temperature, humidity, light, and carbon dioxide levels. IoT technology can help farmers make better decisions, optimize the farming process, and create more sustainable method of food production.



# SMART POLE

